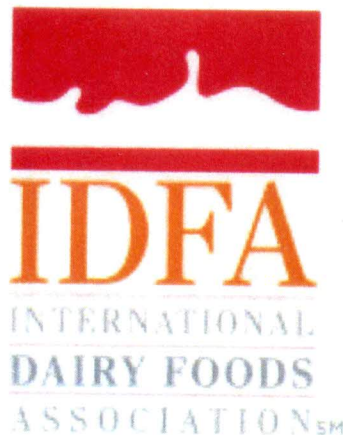


94th
Collegiate Dairy
Products Evaluation Contest
Awards Program

September 15th, 2015

International Dairy Show • McCormick Place • Chicago, Illinois

Hosted by:



*The 94th Collegiate Dairy Products Evaluation Contest
Is Dedicated to
Arthur Nesbitt*



When the Board of Directors of the Collegiate Dairy Products Judging Contest decided to name the 94th contest in honor of Art Nesbitt, they chose a man who has worked tirelessly to see that each year the contest is a success. When the collegiate contest recently faced financial troubles, Art was at the front in not only promoting the contest, but soliciting funds from the industry processors and suppliers for support.

Raised on a dairy farm in Pennsylvania, Art's first job was working at an agricultural extension service after graduating from Penn State University in Ag Economics in 1950. Later, he was Executive Secretary of the Pennsylvania Holstein Association and helped make the group a model for other state associations.

In 1959, Art joined the sales department of NASCO International in Fort Atkinson, Wisconsin. He was soon promoted to Sales Manager and then to President and Chief Executive Officer. NASCO International operates both a mail-order division and a manufacturing division. The mail-order division serves agriculture, education, health, and industry

with 30 different catalogs in the United States and 180 foreign countries. Art and NASCO support the contest each year by ensuring plaques and trophies are provided to winners.

Art has served as Director and Chairman of the GEHL Company, West Bend, Wisconsin; Director and Past President of the Dairy and Food Industries Suppliers Association, Washington, D.C. (now the Food Processors Suppliers Association); Director for many years of the World Dairy Expo Inc., Madison, Wisconsin; Director of Competitive Wisconsin, Inc.; Past Member of Penn State Development Council; and a member of the National Speakers' Association.

Recently, an internationally known dairy leader called Art, "An important man with a common touch. He is at home demonstrating Whirl-Pak® Sample Bags (a NASCO product) in an industry trade show booth, chairing a meeting for college alumni, or hosting an annual meeting for his corporation."

Collegiate team coaches have been heard saying that "Art was instrumental in assuring that we still have the collegiate contest today".

Art Nesbitt recently retired. Art and his wife, Nancy, reside in Fort Atkinson, Wisconsin.



