

October 19th, 2018

Dear Judges & Officials:

The 96th Annual Collegiate Dairy Products Evaluation Contest is scheduled for **Wednesday, April 18th**, **2018.** We look forward to your participation in this year's event, which will be hosted by the Wisconsin Cheese Maker's Association in Milwaukee, Wisconsin during the International Cheese Technology Expo being held at the Wisconsin Center.

A number of items are attached to this email.

- 2018 Contest Rules
- 2018 Event Schedule

For hotel arrangements, please use the Wisconsin Cheese Maker's site to book rooms. I would encourage you to make your reservations as soon as you can. <u>http://www.cheeseexpo.org/hotels/</u>

To confirm you are judging, please complete the online judge form by March 30th: <u>http://www.dairyproductscontest.org/judge_registration_form.php</u>

Tuesday afternoon pre-judging and evening activities will be held at the Wisconsin Center. Please coordinate times with head judges. There will be a Coaches' Committee meeting at 6:00 pm on Tuesday, April 17th. Head judges, please plan to be available for this meeting.

The contest and awards presentation will be held in the center of the action this year. WCMA is excited to host the Collegiate Contest, and all participants are welcome to join in all of the on-floor functions and receptions. WCMA will provide free registration. We will send info to register shortly. You can find more information about the show at their site: <u>http://cheeseexpo.org</u>.

The standard six products will be included in the contest: butter; low, reduced and full fat Cheddar cheese; pasteurized, homogenized, 2% fat milk; vanilla ice cream; low, reduced and full fat cottage cheese; low, reduced and full fat strawberry flavored, Swiss style yogurt with natural and alternative sweeteners. Eight samples of each product will be used in the contest, and it would be prudent to have several extra samples from which to make your selections for the competition.

I will reach out to head judges with shipping and logistics information for samples shortly.

If you have questions or concerns about any aspect of your participation in this year's Collegiate Dairy Products Evaluation Contest, please don't hesitate to contact me at (507) 272-6474 or tori.boomgaarden@kemps.com. I look forward to seeing you in Milwaukee!

Torí Boomgaarden

Tori Boomgaarden Contest Coordinator Collegiate Dairy Products Evaluation Contest